

BULLETIN

April 2020

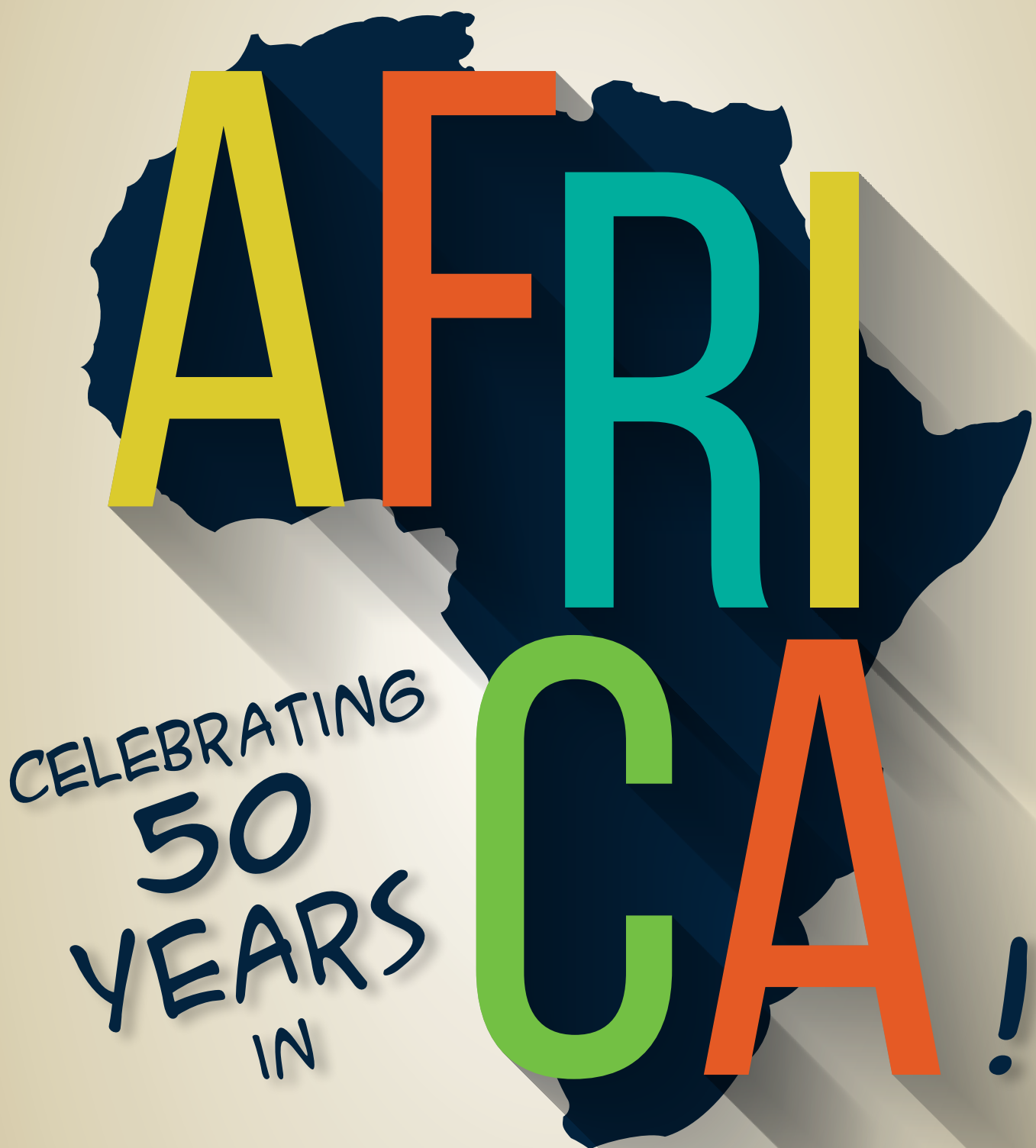
MENA
**COVID-19 Precautionary Measures
and Operational Continuity**

SAUDI ARABIA
**SAIP is the New Trademark Sheriff
in Town**

GAZA
**Trademark Registrations
Going Online**

EGYPT
**Registration of Geographic
Indications is Now Possible**

WITH THE WIDESPREAD OF
CORONAVIRUS (COVID-19), **WE WANT
TO SEND OUR BEST WISHES FOR
EVERYONE'S SAFETY.**



MENA | COVID-19 PRECAUTIONARY MEASURES AND OPERATIONAL CONTINUITY



As the novel coronavirus (COVID-19) continues to spread in our region and across the globe, we want to assure you that our number one priority is the safety and well-being of our people, families, clients, and the communities in which we live and work.

Accordingly, we have put measures in place that help ensure both safety for our people and business continuity for our valued clients. We are consistently monitoring the situation and following all recommendations from the World Health Organization and local authorities. In the likely event of an office closure or any other disruption, our professionals have the technological and operational infrastructure to work remotely, and can access our firm's servers through secure and encrypted connections that ensure the confidentiality, integrity, and availability of all emails and documents.

To date, a few IP Offices in our region have curtailed their services and some are expected to follow suit in the coming days. Some will continue operating online or remotely, while others will be halting their operations completely. In the meantime, you may continue to send all your instructions, queries, and documents to your account managers and the people you are corresponding with at the offices concerned.

Where we are able to process your instructions we will do so, and in all other instances, we will docket all the instructions we receive from you, prepare all the required forms, and diarize all deadlines in order to ensure proper follow-up and organization. For more information on how to reach a particular office in the Saba IP Network, please click [here](#).

Should you have any questions, or require any additional information on the above, please visit our [website](#) or contact us at support@sabaip.com.

SAUDI ARABIA | SAIP IS THE NEW TRADEMARK SHERIFF IN TOWN

In compliance with its mandate to unify all IP related matters under one authority, in the latest development, trademarks previously managed by the Ministry of Trade and Investment, have now been transferred under the umbrella of the Saudi Authority for Intellectual Property.

With this update, SAIP showcases its efforts as a self-funded agency with consolidated enforcement power and streamlined procedures. It is worth noting that SAIP has been very active since its inception in late 2017, and recently began handling the registration of patents, layout designs of integrated circuits, plant varieties, industrial designs, and copyrights.

Saudi Arabia shows its commitment to develop and establish a competent IP system and demonstrates its awareness of the strategic importance of IP on the country's economic development.

TRADEMARK PROTECTION FRAMEWORK IN SAUDI ARABIA***Classification***

10th edition – single class application. Class 33, alcoholic goods in class 32, pork meat in class 29, and Christmas trees and related products in class 28 cannot be registered

Search

Possible for word and device marks

Examination

On formal, absolute, and relative grounds

Opposition

60 days from publication date

Protection Term

10 Hijri years (approximately 9 years and 8 months) from filing date and renewable for like periods

Use

Vulnerable to cancellation if mark has not been used for 5 years from filing

GAZA | TRADEMARK REGISTRATIONS GOING ONLINE



Given the recent trend in going paperless in the region, the Trademark Office in Gaza announced that it is planning on introducing an electronic platform for the filing of trademark applications in the near future. The new process will involve uploading an electronic application to the online system, along with a soft copy of the power of attorney.

We expect this new practice to pave the way for a smoother trademark registration process and to accelerate the introduction of further electronic services at the TMO.

TRADEMARK PROTECTION FRAMEWORK IN GAZA

Classification

10th edition – single class application. Class 33 and alcoholic goods in class 32 cannot be registered

Search

Possible for word and device marks

Examination

On formal, absolute, and relative grounds

Opposition

3 months from publication date

Protection Term

7 years from filing date and renewable for periods of 14 years each

Use

Vulnerable to cancellation if mark has not been used for 2 years from filing date

MENA . SAUDI ARABIA . GAZA . EGYPT

EGYPT | REGISTRATION OF GEOGRAPHIC INDICATIONS IS NOW POSSIBLE



EGYPT

In its ongoing efforts to advance the intellectual property scene in Egypt, the Ministry of Supply and Internal Trade of Egypt announced that it will begin accepting applications for the registration of geographical indications.

This is a welcome move since GIs will provide added value to local producers and will provide social upliftment for rural development in Egypt.

IT'S NOT ABOUT
BEING THERE.
IT'S ABOUT
BEING AWARE.



"THE OTHER
FIELD"
EDWARD HOPPER 1966

90⁺

YEARS OF EXPERIENCE

18

OFFICES

1

STOP SHOP IP FIRM

COUNSELING | PROSECUTION | ENFORCEMENT | ANTI-COUNTERFEITING

THE SABA NETWORK

Head Office

Saba House
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 888
F. +961 5 454 844
P.O. Box 11-9421
headoffice@sabaip.com

Algeria

Cabinet Boukrami
(In cooperation with Saba & Co. IP)
Centre Commercial et d'Affaires El Qods
10th floor, BU 10-04 B, Cheraga 16002
Algiers, Algeria
T. +213 21 34 11 61
F. +213 21 34 11 62
P.O. Box 86 Centre Commercial et d'Affaires
El Qods, Cheraga 16002
info@boukrami.com

Bahrain

Bahrain Tower, Al-Khalifa Road
Manama, Bahrain
T. +973 17 210 301
F. +973 17 224 699
P.O. Box 21013
bahrain@sabaip.com

Cyprus

Mitsis Building #2
14, Makarios Avenue
1065 Nicosia, Cyprus
T. +357 22 755 434
F. +357 22 754 037
P.O. Box 21143
1502 Nicosia
cyprus@sabaip.com

Djibouti

Saba House
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 888
F. +961 5 454 844
P.O. Box 11-9421
djibouti@sabaip.com

Egypt

10 Aisha El Taymouriah Street
Garden City, CP 11451
Cairo, Egypt
T. + 20 2 279 59686
F. + 20 2 279 52314
P.O. Box 129, Mohamed Farid
info@sabaip-eg.com

Ethiopia

Saba House
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 888
F. +961 5 454 844
P.O. Box 11-9421
ethiopia@sabaip.com

Gaza

Saba House
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 888
F. +961 5 454 844
P.O. Box 11-9421
gaza@sabaip.com

Iraq

Saba House
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 888
F. +961 5 454 844
P.O. Box 11-9421
iraq@sabaip.com

Jordan

56 Prince Shaker Bin Zaid Street
Al Shmeisani
Amman, Jordan
T. +962 6 464 2145
F. +962 6 464 2159
P.O. Box 840553, Amman 11184
jordan@sabaip.com

Kuwait

Jassim Ahmed Alfahed
(In cooperation with Saba & Co. IP)
Al Hajri Building,
Al-Shuhadaa Street Kuwait, Kuwait
T. +965 2 242 3428
F. +965 2 240 2243
P.O. Box 1245, 13013 Safat
info@jafahed.com

Lebanon

Saba House,
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 840
F. +961 5 454 842
P.O. Box 11-9420
lebanon@sabaip.com

Libya

Saba House,
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 888
F. +961 5 454 844
P.O. Box 11-9421
libya@sabaip.com

Morocco

185 Boulevard Zerkoutni
Residence Zerkoutni
Casablanca 20330
Casablanca, Morocco
T. +212 522 251 530
F. +212 522 251 603
P.O. Box 13 921
Casablanca 20032
morocco@sabaip.com

Oman

Muscat International Centre
Beit Al Falaj Street
Muscat, Oman
T. +968 248 111 26
F. +968 248 111 28
P.O. Box 2027 Ruwi
Postal Code 112, Sultanate of Oman
oman@sabaip.com

Qatar

Gridco Building
C Ring Road
Doha, Qatar
T. +974 44 42 3992
F. +974 44 32 4106
P.O. Box 14035
qatar@sabaip.com

Saudi Arabia

Al Hadaf Marks Services LLC
(In Cooperation with Saba & Co. IP)
Office # 1, 2nd Floor, Tower B GOSI Olaya
Towers Olaya Street, Riyadh 12213,
Saudi Arabia
T. +966 11 2079596
F. +966 11 2079598
P.O. Box 61145 Riyadh 11565
saudi@sabaip.com

Sudan

Saba House
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 888
F. +961 5 454 844
P.O. Box 11-9421
sudan@sabaip.com

Tunisia

Saba House
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 888
F. +961 5 454 844
P.O. Box 11-9421
tunisia@sabaip.com

United Arab Emirates

Tamani Arts Tower - 18th Floor
Al Asayel Street, Business Bay
Dubai, UAE
T. +971 4 553 9911
F. +971 4 566 8470
P.O. Box 42259
uae@sabaip.com

West Bank

Saba House
Saïd Freiha Street, Hazmieh
Beirut, Lebanon
T. +961 5 454 888
F. +961 5 454 844
P.O. Box 11-9421
westbank@sabaip.com

Yemen

Hadda Towers, Building #7
Hadda Street
Sana'a, Yemen
T. +967 1 420 595
F. +967 1 420 596
P.O. Box 1493
yemen@sabaip.com